

RIEDEL UNVEILS LATEST COLLECTIONS IN HONG KONG

Glassmaker's tradition of innovation continues with launch of stunning handmade collections

Hong Kong, 26 September 2019 – Riedel today launched its 2019 collection in Hong Kong, one of the world's leading wine markets. Headlined by *Fatto a Mano Performance*, the new collections see Riedel's continued emphasis on innovation in order to enhance the enjoyment of wine and spirits.



The handmade *Fatto A Mano Performance* unites two of Riedel's most iconic and successful series – Performance and Fatto A Mano. It features glasses for Cabernet Sauvignon, Pinot Noir, Riesling and Champagne, each individually packed in a gift box. The colour variations are: black stem and transparent base, or transparent stem and black base.

The machine-made Performance series, first unveiled in 2018, was a game-changer, standing out because of their “optic impact”, large bowls and beautiful proportion. The folds inside the bowl increase the glass' total surface area, thereby amplifying the aroma of the wine and enhancing the taste of wines, particularly those from the New World.

The hand-made Fatto A Mano collection was launched in 2017 and was an instant-hit due to the coloured stems. It was also the first time a glassmaker married machine-made (bowl) with hand-made (stems) glass.

Each piece of *Fatto A Mano Performance* retails for HK\$795.

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The new collection also sees the introduction of six limited-edition handmade and mouth-blown mini decanters, inspired by Riedel's most iconic full-sized decanters. Designed to hold half bottles of wine, these are also ideal for those with less storage but who don't want to compromise on looks or their wine enjoyment.

Prices range from HK\$1,790 to HK\$3,390.

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In line with the farm-to-table and casual dining movement, more consumers are looking for “back-to-basics” decanters which achieve a harmony between simple elegance and excellent functionality.

To meet this need, Riedel has unveiled two additions to the M Decanter Collection: Medoc and Mosel. Inspired by the shape of wine bottles, the handmade Medoc and Mosel are ideal for vintage red wines, young white wines, champagnes and orange wine. The tall, slender shape of the optically crafted decanters also makes them easy to handle, and perfect to fit in the fridge door.

Prices are HK\$1,150 per piece.



Riedel also launched brand new cocktail glasses designed in collaboration with US drinks specialist Zane Harris. The series comprises of six glasses that can be used for thousands of cocktails. The glasses are based on the traditional ways of serving seven classic cocktails: The Old Fashioned, Manhattan, Daiquiri, Sour, Peasant, Buck and Julep.

The Highball and Rocks Glasses are designed to hold standard ice cubes as well as the larger ice cubes that are becoming increasingly popular in restaurants and bars.

Thanks to its parallel sides, the Fizz Glass provides the perfect conditions for the pillow-shaped head of cocktails like the Gin Sour.

The Neat Glass is designed to lie comfortably in your hand. Smaller than the Rocks Glass, it appears full when the perfect amount of spirits or cocktail is in it.

The Nick & Nora Glass was named after the Martini-loving main characters in the timeless thriller “The Thin Man”. The glass makes it possible to savour the drink effortlessly and elegantly by delivering it perfectly to the mid-palate.

The outwardly curved edge of the Sour Glass is indispensable for a classic Sour and directs the silky smoothness to the palate. It delivers the strong aroma profile to the tip of the tongue.

Each of the six sizes is available in sets of two and retails for HK\$270.

**About Town House**

Town House is a Hong Kong retailer and distributor of branded tableware and home accessories, representing numerous leading brands in Hong Kong including Riedel Crystal, Nachtmann Crystal, Alessi, Maxwell & Williams, Zanetto Argenti, Carrs Silver and many others. The company's origins are in retail and date back over 50 years. Town House is the perfect place to stock up on gifts, on items for the home and for corporate events.

For media enquiries, please contact:

Jan Wong
Town House / Riedel Hong Kong
Tel: +852 2375 0005 ext 152
Email: marketing@townhouse.com.hk