



**PRESS INFORMATION**

For immediate release

**RIEDEL MASTERS VENETIAN OPTICAL GLASS BLOWING  
TECHNIQUE WITH ITS NEW  
FATTO A MANO COLOUR COLLECTION**

**(Hong Kong – August 2017)** – Town House, the city's leading luxury purveyors of gifts and tableware is excited to announce Riedel's latest Fatto a Mano Collection. Revolutionizing modern day glassware design by coupling Riedel's state-of-the-art glass making technology with the time-honoured Venetian craftsmanship of optical glass blowing; Fatto a Mano is a colourful collection of wineglasses and decanters available in white, black, yellow, red, green and blue.

The literal sense of "Fatto a Mano" means handmade in Italian. Crafting the coloured stem and base by hand using the time-honored techniques combined with Riedel's fully automated machine-blown technology to create the bowl ensuring that each product bears the typical attributes you would expect from one of the world's best glassware brands; ensuring each glass is grape varietal specific, thin blown, unadorned that stands tall on slender stems.

With Riedel's exceptionally talented Tyrolean glass makers, Riedel tried, tested and experimented until they had perfectly mastered the Venetian puzzle. They discovered how to build the multi-coloured stems by hand and fuse the bowl to the coloured stems.

Mr. Georg Riedel, the 10<sup>th</sup> generation owner of Riedel expressed that when considering the even distribution of glass, thickness and lightness of the bowl, "our technicians convinced me that their fully automatically blow bowls are as high in quality as the finest mouth-blown glasses."

11th generation of the Riedel family, Maximilian Riedel introduced the concept of bringing old and new crafts together to produce Fatto a Mano during his training in Murano when he was intensely captivated by the beauty and intricacy of the technique that he decided to incorporate this new distinctive element into Riedel's new products. Bringing the craft back to his home, the Venetian art of optical glass blowing is now employed at Riedel's headquarters in Austria, Tiroler Glashutte.



**Fatto a Mano (250mm)**  
HK\$795/glass



**Fatto a Mano Black & White (250mm)**  
HK\$880/glass

The collection offers a new series of wine glasses in 6 shapes and 6 colours. A special edition with a twisted stem in black and white is available in 12 shapes for different types of wine including Cabernet, Old World Pinot Noir, Old World Syrah, Oaked Chardonnay, Riesling and Champagne wine glass. The stems are available in white, black, yellow, red, green and blue. Each glass is packaged individually in a gift box.



**Fatto a Mano Mamba  
(325mm)  
HK\$3,250**

**Fatto a Mano Amadeo  
(350mm)  
HK\$3,250**

**Fatto a Mano Cornetto  
(325mm)  
HK\$1,475**

Amadeo, Mamba and Cornetto decanters have been a permanent and successful part of the Riedel decanter collections. In 2017, the decanters have undergone a kind of metamorphosis. In the Fatto a Mano Edition, they have optical blown glass and a black-white-black ornamental line that enhances their dynamic designs.

**High-res images can be downloaded at:**

<https://www.dropbox.com/sh/mjwibb6l7q63aup/AACC-yBh890DIyKcosORuQ6Ua?dl=0>

**-Ends-**

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**NOTES TO EDITOR****About Town House**

Town House is a Hong Kong retailer and distributor of branded tableware and home accessories, representing numerous leading brands in Hong Kong including Riedel Crystal, Nachtmann Crystal, Alessi, Maxwell & Williams, Zanetto Argenti, Carrs Silver and many others. The company's origins are in retail and date back over 50 years. Town House is the perfect place to stock up on gifts, on items for the home and for corporate events.