

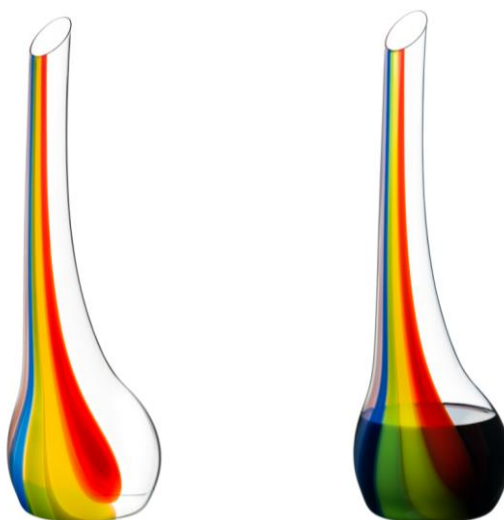
**PRESS INFORMATION**

For immediate release

**Riedel and Elton John Unveil 99-piece Limited Edition  
Cornetto Double Magnum Decanter**

*RIEDEL CONTINUES PARTNERSHIP WITH ELTON JOHN AIDS FOUNDATION WITH  
DONATION OF EUR 25,000.00 FROM DECANTER PROCEEDS*

*12 PIECES AVAILABLE IN HONG KONG*



**Cornetto Rainbow Double Magnum**  
**HK\$15,950/ each**

**(Hong Kong – May 2019)** – Glassware innovator, Riedel, has announced a new collaboration with the Elton John AIDS Foundation with the launch of its Cornetto Rainbow Double Magnum decanter.

Each of the 99 crystal decanters, handmade in Kufstein, Austria, will be engraved with Sir Elton John's signature, and feature his signature on the numbered certificate. It follows the success of the specially created decanter and collaboration launched in 2017.

With Hong Kong being a major global wine and collectors' market, Riedel has allocated 12 pieces for sale in the city. The decanter offers buyers an incredible opportunity to own a limited-edition piece of art endorsed by one of the world's most legendary artists, Elton John, while also supporting an important cause.

The colours of the rainbow serve as an eye-catching design feature, representing tolerance, acceptance, diversity and hope.

Suresh Kanji, General Manager of Town House, the exclusive distributor of Riedel in



Hong Kong and Macau, said: "For over 50 years, Town House has been the premier destination for beautiful pieces for the home. This limited edition Riedel Cornetto Double Magnum is yet another example of Town House's commitment to offering customers unique products with special stories. The response we had in 2017 was overwhelming, so we are proud to once again be supporting this important cause."

"We are particularly honoured to be able to use Sir Elton John's signature for the second time. It will be engraved on each of the 99 decanters. This makes each of the decanters a truly extraordinary, unique piece," says Maximilian J. Riedel, 11th generation and managing director of the family business.

"Our limited editions usually comprise 50 units. But in this case, we decided to produce 99 in order to meet the international demand. In past years, the decanters were sold out as soon as they were available. I have the greatest respect for Sir Elton John and his Foundation's work and am happy to be able to support the Elton John AIDS Foundation in this way," added Maximilian J. Riedel.

The limited-edition magnum has a significantly larger capacity than the standard size. The production of the decanter is a highly complex and difficult process and can only be achieved by a glassblower in Riedel's factory in Kufstein.

**High-res images can be downloaded at:**

<https://www.dropbox.com/sh/nz8ffslsjojz8iq/AACH6jm2SnznHMqk3E2DQ3pja?dl=0>

**-Ends-**

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Tel: 2845 0633

**Town House K11**

Shop 304, 3/F, K11, 18 Hanoi Road, Tsim Sha Tsui, Kowloon, Hong Kong  
Tel: 2375 0002

**SOGO, Town House**

Shop 10A, Household Department 10/F, 555 Hennessy Road, Causeway Bay, Hong Kong  
Tel: 2833 2426

**Wing On Sheung Wan, Town House**

Household Department B/F, Wing On Centre, 211 Des Voeux Road Central, Sheung Wan, Hong Kong

**Wing On Yau Ma Tei, Town House Counter**

Tableware Department 5/F, Wing On Kowloon Centre, 345 Nathan Road, Kowloon, Hong Kong



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**NOTES TO EDITOR**

**About Town House**

Town House is a Hong Kong retailer and distributor of branded tableware and home accessories, representing numerous leading brands in Hong Kong including Riedel Crystal, Nachtmann Crystal, Alessi, Maxwell & Williams, Zanetto Argenti, Carrs Silver and many others. The company's origins are in retail and date back over 50 years. Town House is the perfect place to stock up on gifts, on items for the home and for corporate events.